

# Adam Greenfield

Urbanscale & LSE, author of *Against the Smart City*



***"Another city is possible:  
Practices of the minimal  
viable utopia"***

Adam Greenfield is

- Senior Urban Fellow at LSE Cities, an international centre at the London School of Economics and Political Science devoted to research, education and outreach on the interaction of people and cities and the impact of city design on society, culture and the environment
- Founder and Managing Director of Urbanscale, a design consulting firm with expertise in the relationship between networked information technology and the urban experience
- Author of *Everyware: The Dawning Age of Ubiquitous Computing* (2006), *Urban Computing and its Discontents* (2007, with Mark Shepard), and *Against the Smart City* (2013).

**Friday, March 13, 5:00 P.M.  
Macdonald-Harrington Bldg., G-10**